

**CITY OF ETOWAH, TENNESSEE  
COMMISSION MEETING**

**Record of Minutes of** Special Called **Meeting Date** February 13, 2015 **Sheet No.** 1

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A special called meeting was held on Friday, February 13, 2015 at 5:00 p.m. in the Council Chambers of City Hall, 723 Ohio Avenue, Etowah, Tennessee to view a presentation prepared by the firm of Retail Strategies based at 120 18<sup>th</sup> Street South, Suite 201, Birmingham, AL 35233. All commissioners were present. Also present was Finance Director Rebecca Penney and City Manager, Matthew Gravley, and recording secretary Eva Valentine.

Mayor Burke Garwood called the meeting to order at 5:00 p.m.

**NEW BUSINESS**

Ms. Laura Hudson, Retail Recruitment Coordinator, and Ms. Lacy Beasley, VP of Business Development presented a PowerPoint presentation to the Commissioners as well as several local business owners of the purpose of “Retail Strategies” and how they felt their expertise could benefit the City of Etowah in attracting more businesses to our city. Their services would consist of a package which would include a three year contract with an approximate cost of \$100,000.00.

It was learned the deadline for the City of Etowah to be presented in a Las Vegas Trade Show scheduled for June of this year as a viable location to the industries is March 15<sup>th</sup>, 2015.

There was a consensus by the Commission to ask Retail Strategies to prepare a contract and submit to City Manager, Matthew Gravley at which time, he will request City Attorney Russ Blair to review prior to the February 23<sup>rd</sup>, 2015 regular monthly commission, and then present the contract to the Commission for a vote.

**OLD BUSINESS**

**ADJOURNMENT**

*A motion was made by Mayor Burke Garwood to adjourn the meeting, and Commissioner David James seconded the motion and motion passed unanimously by a commission vote.*

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Burke Garwood, Mayor

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Rebecca Penney, City Recorder

Respectfully submitted by:

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Eva Valentine, Recording Secretary